



NORDICTRACK S45I TREADMILL

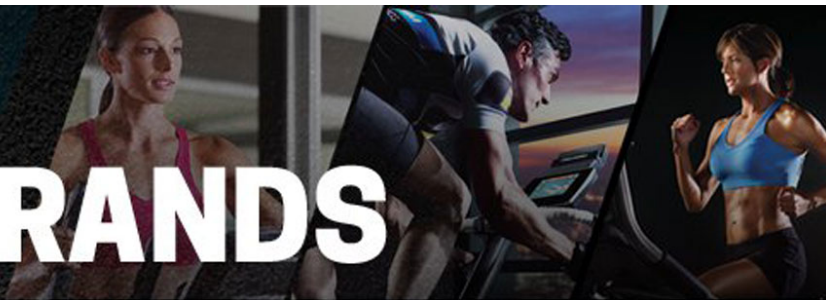
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PRODUCT DESCRIPTION

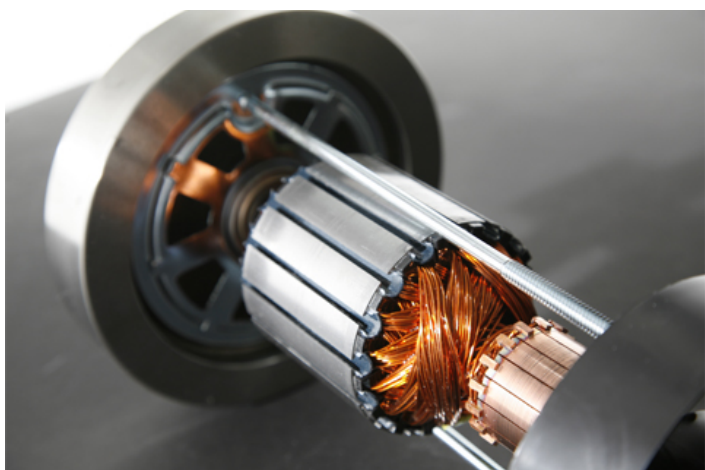
NO.1 USA SELLING BRANDS



Men's Health **POPULAR SCIENCE**
SHAPE RUNNERS'



Stay motivated and enjoy a realistic running experience from the comfort of your home on the NordicTrack S45 Treadmill. The generous treadmill belt offers plenty of room to comfortably walk or run with peace of mind. Quick speed control of 0-22kph and 0-12% incline allows you to customise your run all viewed on a massive 10in full-colour display. The treadmill is compatible with the iFIT app to access running tracks from across the globe guided by personal trainers. Move to the beat with 2 x 2in iPod compatible speakers to keep you focused on your run with your favourite jams. Completed with a convenient, Space saver design for quick storage, you will easily find a spot for your secret workout weapon. Ideal for all fitness levels to improve cardio health, don't let anything get in the way of your workout with the NordicTrack S45 Treadmill.

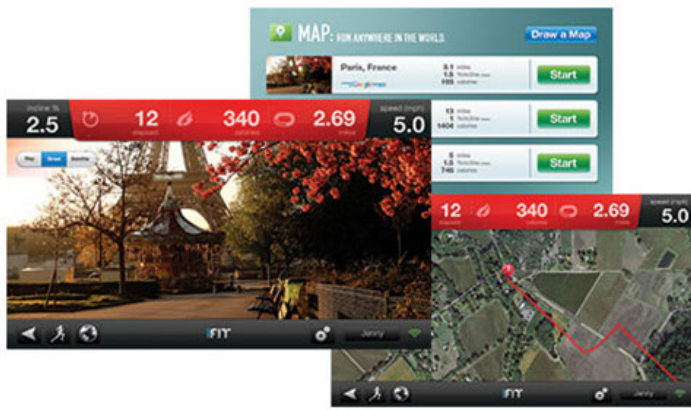


01 3.0 CHP DurX™ COMMERCIAL MOTOR

The DurX™ Commercial Motor delivers incredible power for intervals, speed training or an endurance run. This motor reduces noise as it cools internal components and is ideal for a family or those who enjoy long workouts.

02 ONETOUCH™ CONTROLS

Quick, responsive controls adjust your speed and incline in seconds at the touch of a button. Keep your focus on your workout, instead of scrolling through options.



03 10" WEB-ENABLED COLOR TOUCHSCREEN SEE MOTIVATION IN COLOR

Workout stats, training programs and even your favorite websites enrich your fitness experience on the NordicTrack S45i treadmill's integrated 10-inch Web-enabled color touchscreen. This display goes beyond counting calories and miles; it delivers motivation that counts.

04 SPACESAVER® DESIGN Innovative technology helps you lift and fold the deck and out of the way.



05 AUTOBREEZE™ WORKOUT FAN

Stay cool and comfortable with the fan that automatically adjusts its speed to match your workout intensity. You can also manually adjust fan settings from the console.

06 51CM X 140CM COMMERCIAL-GRADE BELT

Stretch out your stride on this extra-long deck. Perfect for users of all heights, you'll be comfortable while you lose weight, burn fat and reach your goals!



07 0-12% INCLINE

Reduce impact on your joints and burn more calories with incline training. Take the deck up to 12 percent incline with just the touch of a button.

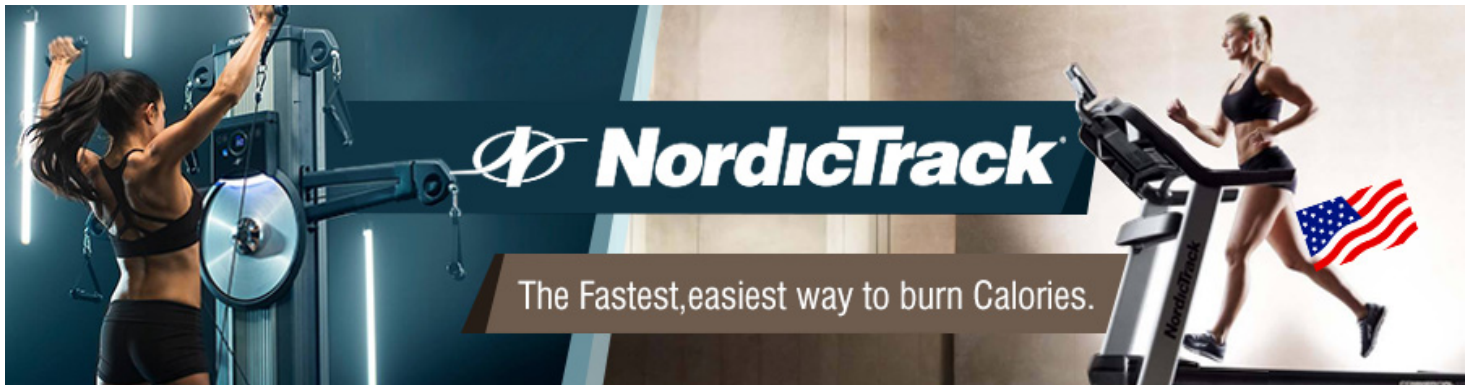
08 INTERMIX ACOUSTICS® 3.0 EQ SOUND SYSTEM

Enjoy rich, powerful performance with this built-in sound system, featuring 3" high-excursion drivers—delivering incredible clarity, while reproducing a sweeping range of audio frequencies.

09 IFIT® ENABLED*

A revolutionary interactive training program, iFit technology, helps you get much more out of the S45i. Get a new workout every day, automatically track your progress, replicate real-life runs with Google Maps™, compete with your friends, and custom-tailor your training to your specific goals. *Requires an iFit subscription, sold separately.

*Video is only for reference. Refer to our product specs for actual details.



ABOUT NORDICTRACK

NordicTrack is the most popular brand of fitness equipment in the world. It is sold in more than 70 countries in the world. Several reputable outlets have many good things to say about NordicTrack fitness equipment. Foremost among them is Runner's World, one of the largest communities of runners online.

NordicTrack is owned by Icon Health & Fitness, a company located in Logan, Utah. Icon Fitness is the largest manufacturer of fitness equipment in the world and owns other popular brands such as Proform, FreeMotion and Gold's Gym.

PRICING

Why is there a big price gap between equipment sold in USA and Singapore?

Being their Singapore distributor, we are subjected to a higher price when we bring in the products. This is the reason why our prices are closer compared to other countries like Canada, UK, Australia.

However, we offer Free Assembly which is a value added service which no other NordicTrack agents provide.



RESEARCH AND DEVELOPMENT

NordicTrack's mission is to be the world leader in home fitness equipment!

To achieve this goal, over \$15 million dollars are invested in research and development each year, more than any other home fitness equipment manufacturer.

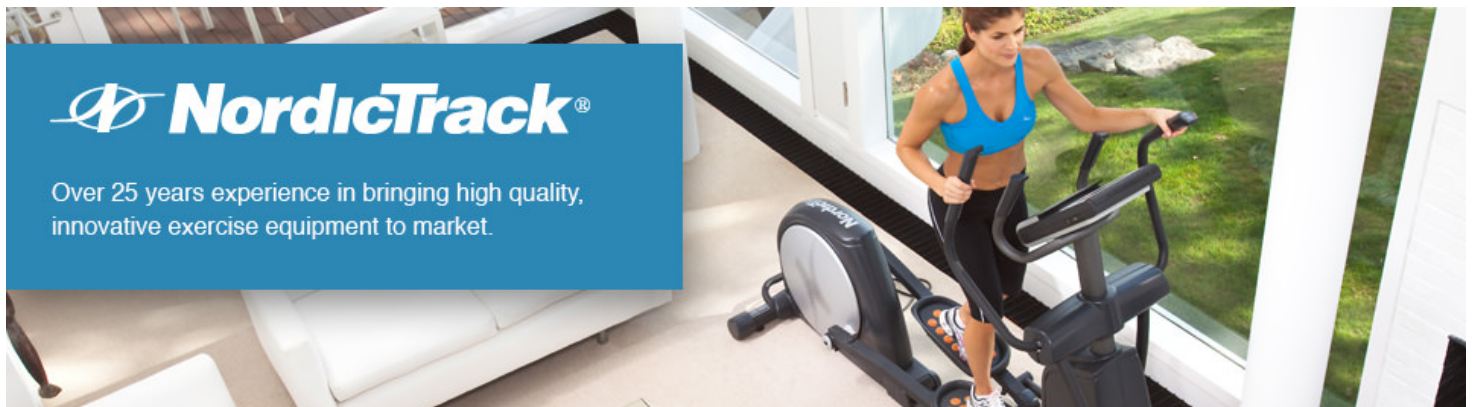
What makes NordicTracks products unique? Innovation and Technology.

Combined with over 25 years experience in listening to the consumer and feeding new ideas to the development team, NordicTrack products stand out amongst the competition with advanced features and ergonomics.

Our products come to life from a concept or idea from our US design team. From a simple diagram, samples are produced and then undergo further development in conjunction with professional personal trainers like Jillian Michales, coach from TV's The Biggest Loser.

The final phase is incorporates both real life and mechanical testing to ensure the products are sturdy, intuitive and comfortable to bring you the results and quality you expect.

NordicTrack continues to refine and improve their products to ensure that they are always at the forefront of innovation, allowing NordicTrack to consolidate its position as leader in the fitness market.



ADDITIONAL INFORMATION

More Information

Warranty	Frame: Lifetime, Main motor: 4 years, Deck: 2 years, Other parts: 1 year, On-site labour: 1 year
Panel Design	10-inch, full-color touchscreen
Speed	0 - 22km/h OneTouch™ Controls
Product Dimension	(L x W x H) 201 x 90 x 152cm
Max Load	135kg
More Information	Full-color touchscreen, Integrated tablet shelf, Workout fan
Motor Power	3.0 CHP DurX™ COMMERCIAL MOTOR
Incline	0 - 12% OneTouch™ Controls
Running Area	51 x 140cm