



# NORDICTRACK S30 TREADMILL

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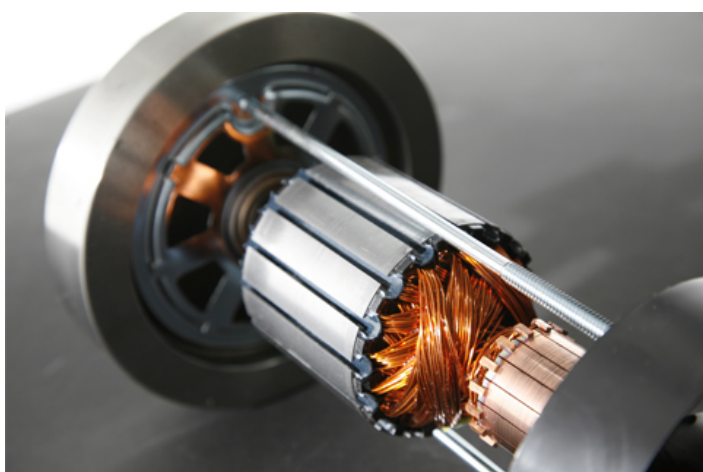


# NO.1 USA SELLING BRANDS

**Men'sHealth** **POPULAR SCIENCE**  
**SHAPE RUNNER'S**



The NordicTrack S30 Folding Treadmill is packed with features to bring you exciting, optimized workout at home. The powerful 3.0 CHP motor drives a top speed of 22km/h. Coupled with the 10% incline, it's ideal for all fitness levels and offers excellent variety and progression. Featuring a wider, highly durable belt drive, you can enjoy incredibly even motion with every stride.



## 01 3.0 CHP DURX™ COMMERCIAL MOTOR

Quiet, smooth and powerful, this commercial-grade motor delivers incredible performance. Built to withstand even the longest workouts, this drive system reduces noise as it cools internal components.



## 02 ONETOUCH™ CONTROLS

Quick, responsive controls adjust your speed and incline in seconds at the touch of a button. Keep your focus on your workout, instead of scrolling through options.



### 03 FLEXSELECT CUSHIONING

Get the best of both worlds from adjustable FlexSelect™ Cushioning. Choose from superior impact reduction to protect your knees and ankles, or a firm, stable surface that feels like the road to mimic an outdoor run.



"I'm increasing your speed"

### 04 TRAINERS THAT MOVE YOU

Our on-demand workouts feature LIVE Interactions where our elite trainers digitally adjust your speed and incline for an incredible workout. iFIT subscription required.



### 05 51CM X 152CM COMMERCIAL-GRADE BELT

Stretch out your stride on this long last deck. Perfect for all users, you'll be comfortable while you lose weight, burn fat and reach your goals!



### 06 0-10% INCLINE

Reduce impact on your joints and burn more calories with incline training. Take the deck up to 10 percent incline with just the touch of a button.



## 07 DUAL-GRIP EKG™ HEART RATE MONITOR

Stay in your target heart rate zone for maximum results! Built-in heart rate sensors help you monitor your heart rate throughout your workout. You'll stay on track for better, faster results!



**SPACE  
SAVER**  
PATENTED

## 09 SPACESAVER® DESIGN

Innovative technology helps you lift and fold the deck up and out of the way.

## 08 INTEGRATED TABLET HOLDER

Attach your tablet to your machine so you can enjoy your favorite shows, music and movies while you workout out. This tablet holder sits above the console so your entertainment doesn't interfere with your workout.



## 10 20 BUILT-IN WORKOUT APPS

Reach your weight-loss goals fast with workouts designed by a Certified Personal Trainer. Each workout will help you burn maximum calories with preset speed, incline and time settings.

## 11 INTERMIX ACOUSTICS® 2.0 EQ SOUND SYSTEM

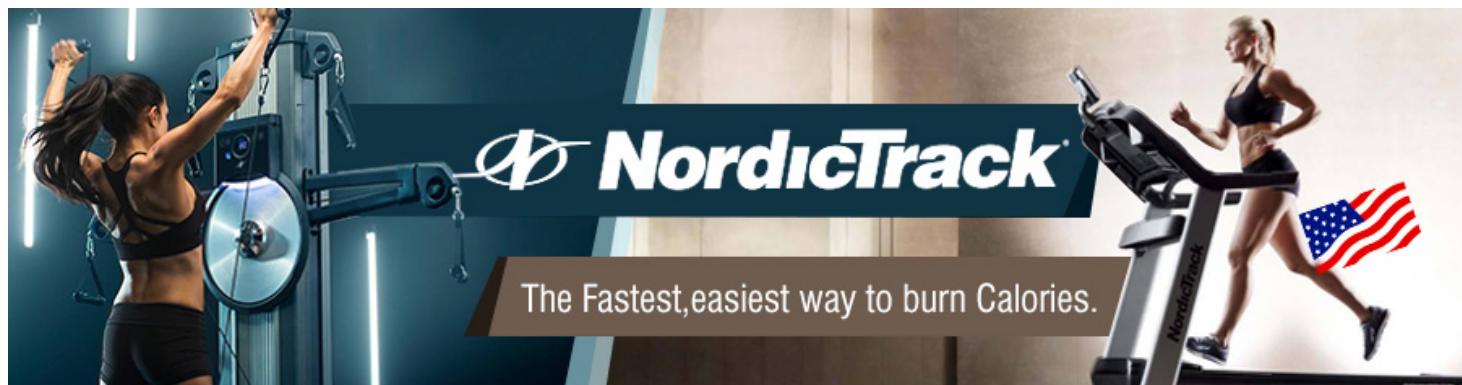
Enjoy rich, powerful performance with this built-in sound system, featuring 2" high-excursion drivers—delivering incredible clarity, while reproducing a sweeping range of audio frequencies.

## 12 5" BACKLIT DISPLAY

Track your total calories burned and your workout progress on this large backlit display. A wide viewing angle makes it easy to read your speed, time, distance, pulse and calories burned. An impressive sound system keeps you moving, and you can see your progress on a visual quarter-mile racetrack.

## 13 IFIT® COMPATIBLE\*

Train for your next 10K or favorite event in the comfort of your living room. Powered by Google Maps™, workouts recreate the route! Choose a pre-drawn training program or draw a map anywhere in the world! Lose weight with America's Toughest Trainer, Jillian Michaels. The ultimate motivation, Jillian's voice coaches you through your unique weight-loss program to help you burn calories, slim down and reach your goals! A new workout is wirelessly and automatically downloaded every day to your machine. \*Requires iFit® wireless adapter. Sold separately.



## ABOUT NORDICTRACK

NordicTrack is the most popular brand of fitness equipment in the world. It is sold in more than 70 countries in the world. Several reputable outlets have many good things to say about NordicTrack fitness equipment. Foremost among them is Runner's World, one of the largest communities of runners online.

NordicTrack is owned by Icon Health & Fitness, a company located in Logan, Utah. Icon Fitness is the largest manufacturer of fitness equipment in the world and owns other popular brands such as Proform, FreeMotion and Gold's Gym.

## PRICING

Why is there a big price gap between equipment sold in USA and Singapore?

Being their Singapore distributor, we are subjected to a higher price when we bring in the products. This is the reason why our prices are closer compared to other countries like Canada, UK, Australia.

However, we offer Free Assembly which is a value added service which no other NordicTrack agents provide.

## RESEARCH AND DEVELOPMENT

**NordicTrack's mission is to be the world leader in home fitness equipment!**

To achieve this goal, over \$15 million dollars are invested in research and development each year, more than any other home fitness equipment manufacturer.

What makes NordicTracks products unique? Innovation and Technology.

Combined with over 25 years experience in listening to the consumer and feeding new ideas to the development team, NordicTrack products stand out amongst the competition with advanced features and ergonomics.

Our products come to life from a concept or idea from our US design team. From a simple diagram, samples are produced and then undergo further development in conjunction with professional personal trainers like Jillian Michales, coach from TV's The Biggest Loser.

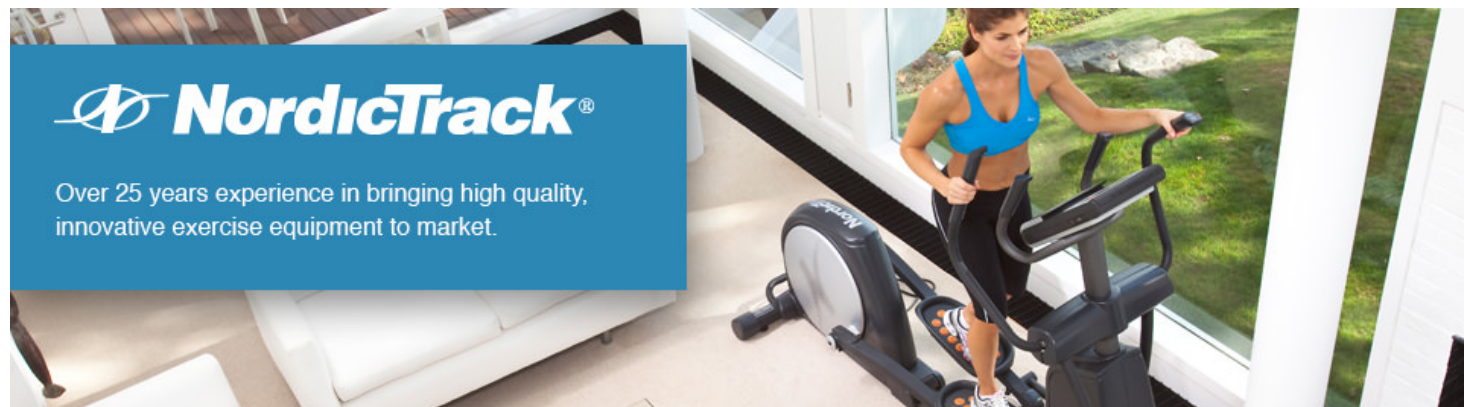
The final phase is incorporates both real life and mechanical testing to ensure the products are sturdy, intuitive and comfortable to bring you the results and quality you expect.

NordicTrack continues to refine and improve their products to ensure that they are always at the forefront of innovation, allowing NordicTrack to consolidate its position as leader in the fitness market.



**NordicTrack®**

Over 25 years experience in bringing high quality, innovative exercise equipment to market.



#### ADDITIONAL INFORMATION

#### More Information

|                          |                                                                                   |
|--------------------------|-----------------------------------------------------------------------------------|
| <b>Program</b>           | 20 BUILT-IN WORKOUT APPS                                                          |
| <b>Warranty</b>          | Frame: Lifetime, Main motor: 4 years, Other parts: 1 year, On-site labour: 1 year |
| <b>Packaging</b>         | 208 x 77 x 30cm (110kg)                                                           |
| <b>Panel Design</b>      | BACKLID DISPLAY                                                                   |
| <b>Speed</b>             | 0 - 22km/h OneTouch™ Controls                                                     |
| <b>Product Dimension</b> | (L x W x H) 202 x 91 x 157cm                                                      |
| <b>Max Load</b>          | 125kg                                                                             |
| <b>Product Weight</b>    | 84kg                                                                              |
| <b>More Information</b>  | FlexSelect™ Cushioning, Tablet Holder                                             |
| <b>Motor Power</b>       | 3.0 CHP DURX™ COMMERCIAL MOTOR                                                    |
| <b>Incline</b>           | 0 - 10% OneTouch™ Controls                                                        |
| <b>Running Area</b>      | 51 x 152cm                                                                        |